

Metro Vancouver Philippine Arts & Cultural Exposition



An Invitation for Partnership/Sponsorship to the 2018 PHILIPPINE DAY FESTIVAL Celebration

We send greetings from the Filipino Canadian Community of British Columbia!

The Metro Vancouver Philippine Arts & Culture Exposition Society (MVPACES) is pleased to present to you THE 2018 PHILIPPINE DAYS FESTIVAL, a 2-day spectacle commemorating the 120th Anniversary of the Declaration of Philippine Independence.

This is the largest celebration of its kind in British Columbia for the Filipino Canadian community - a showcase of Filipino traditional culture and the arts, cuisine, and family fellowship which will be held at the City of North Vancouver's landmark - The Waterfront Park on Saturday and Sunday, June 9-10, 2018.

Every year, the organizers prepare an array of colorful, culturally - educational and community - engaging events as we've lined them up in a series of activities leading to a one-week celebration, and culminating in the grand celebration at the Waterfront Park. Over 18,000 attendees are expected to grace the festivities from all over British Columbia and other cities.

We are therefore honored to invite you to JOIN US, by being one of our Partners, Sponsors, Presenters, and Donors to this event for the 2018 celebration. You will find in the succeeding pages a descriptive outline of what to expect in this BC-wide Community celebration.

We look forward to sitting down with you in the next few days so we can present to you the promotional values and complete investment package of your participation as a Co-Presenter or Sponsor of the event. This early, we wish to thank you for your support, as we look forward to communicating with you and discuss how best we could meet our mutual objectives in this partnership.

Thank you very much and our best wishes for a Happy & Productive Year!

For more information, please call:
604.773.6641 [Kuya Alvin] **604.783.1272** [Tita Soc]
604.783.1272 [Tony] **604.377.5895** [Rey]



Metro Vancouver Philippine Arts & Culture Exposition Society (MV-PACES)

Metro Vancouver Philippine Arts & Cultural Exposition



Welcomes You to
THE 2018TH
PHILIPPINE DAYS FESTIVAL

1 COMMUNITY SPECIAL EVENT

*The largest gathering of the Filipino Canadian community celebrating
the 120th Anniversary of Philippine Independence*

2 - DAY SHOWCASE of FILIPINO ARTS & CULTURE

*At the Waterfront Park, North Vancouver
Saturday & Sunday - June 9-10, 2018*

65 FOOD & MERCHANDISE BOOTHS

*Food, Merchandise, Professional Services,
Leisure, Fun for Kids, Raffle Promotions and Giveaways*

16 HOURS of BUSINESS & FUN

*Selling Opportunities, Networking, Database Build-up,
Shows and Entertainment*

TRIMEDIA AD PLACEMENTS

*Media Exposure in Radio, TV and Print, months before
leading to the actual celebration dates*

18,000 PEOPLE/CLIENT PROSPECTS

*Expected 2-day attendance from all over the Lower Mainland,
North Shore to Pemberton, Whistler, Neighboring Cities, Washington*

We invite you to join us and be our Co-Presenter of the event, Major or Minor Sponsors, Donors, Booth Holders, or simply make your presence felt by way of an Ad in the Official Magazine Souvenir Supplement.

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THE 2018 PHILIPPINE DAYS FESTIVAL

The Waterfront Park, North Vancouver, British Columbia
Saturday & Sunday, June 9-10, 2018

SPONSORSHIP INVESTMENT/ PROMOTIONAL PACKAGES

Your participation as an honored sponsor may come in the following categories with their corresponding PROMOTIONAL VALUES:

RIZAL (Co-Presenter) Sponsor **\$10,000**

- Industry lock-out (no other competitor brand) in all promotional categories
- Company logo on all press releases in major Filipino newspapers beginning from April 2018 until actual event in June 2018
- FULL premium colored page on Philippine Day Souvenir Magazine Supplement
- Two (2) dedicated booths for your promotional products, brochures, flyers, etc.
- Company logo on all event promotional materials top-billed as Co-Presenter
- Company logo prominently displayed on stage backdrop and/or structural décor
- Sixty (60)-minute/day company/product promotion on-stage during event prime time
- On-stage repeated acknowledgments during the entire celebration

BONIFACIO (Platinum) Sponsor **\$7,500**

- Company logo on all press releases in major Filipino newspapers beginning from April 2018 until actual event in June 2018
- FULL premium colored page on Philippine Day Souvenir Magazine Supplement
- One (1) dedicated booth for your promotional products, brochures, flyers, etc.
- Company logo on all event promotional materials presented as Platinum Sponsor
- Company logo displayed on stage backdrop and/or stage decor
- Thirty (30)-minute/day company/product promotion on-stage within the program
- On-stage repeated acknowledgment and raffle sponsor

MABINI (Gold) Sponsor **\$5,000**

- Company logo on all press releases in major Filipino newspapers beginning from May 2018 until actual event in June 2018
- One (1) dedicated booth for your promotional products, brochures, flyers, etc.
- FULL premium colored page on Philippine Day Souvenir Magazine Supplement
- Company logo on all event promotional materials presented as Gold Sponsor
- On-stage acknowledgment and raffle sponsor

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THE 2018 PHILIPPINE DAYS FESTIVAL

The Waterfront Park, North Vancouver, British Columbia
Saturday & Sunday, June 9-10, 2018

SPONSORSHIP AGREEMENT

To: The Metro Vancouver Philippine Arts & Culture Exposition Society (MV-PACES)

Re: **EVENT Sponsorship**

I /Our Company would like to support and participate in the 120th celebration of the PHILIPPINE DAYS FESTIVAL on June 9-10, 2018 at the Waterfront Park. We have read, understood and acknowledged the sponsorship investment packages as well as the promotional values for us/ our company. Kindly confirm our participation in this celebration as a:

Please check one:

- RIZAL Sponsor
 BONIFACIO Sponsor
 MABINI Sponsor

Included in this confirmation letter is the camera-ready artwork of our ad/company logo for printing in your event Souvenir Program and the corresponding check payment of our sponsorship.

Thank you for making us an integral partner of the 2018 Philippine Days Festival event.

Name of Company: _____

Contact Person: _____

[Tel. No.] _____ **[Email]** _____

Note:

1. Kindly make all checks payable to:
MVPACES or METRO VANCOUVER PHILIPPINE ARTS AND CULTURE EXPOSITION SOCIETY
2. Send this form and payment by mail to:
153 3rd Street E, North Vancouver, BC V7L 1E5

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